

AD SPECS

SunValley
magazine

www.sunvalleymag.com



> GENERAL INFORMATION

Publication Trim Size:

9" x 10.875"

Bleed: 0.125" beyond trim on all sides

Safety: 0.25" inside trim on all sides

Image Resolution: 300 dpi

Line Screen: 150 dpi

Color Space: CMYK only; no spot color, RGB or Pantone colors

> ACCEPTABLE FILE FORMATS

PDF/X-1a: The PDF/X-1a files must be made from a PostScript file with all fonts and high-resolution images embedded, and all bleeds pulled. Ensure that all elements are a minimum of 300 dpi and 100% in size.

> IMAGE RESOLUTION / FORMATS

Photographs should be **300 dpi** and logos **1200 dpi** at the actual printing size and in CMYK. **Convert RGB and Spot colors to CMYK before sending.** Images must be saved in a TIFF or EPS format in CMYK. Please do not apply LZW or JPEG compression to your images.

HOW TO SUBMIT

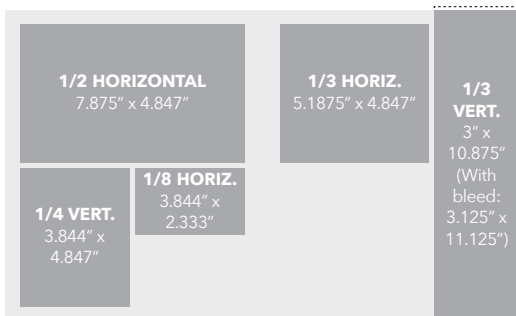
> EMAIL

Files in PDF format or compressed smaller than 5MB can be emailed to your advertising account executive or to ...
production@sunvalleymag.com.

> AD DESIGN FEE

Ad Changes / Update – \$95

Ad Development / Design – \$350



ADVERTISING TERMS & POLICIES:

Submission of advertising for publication by Mandala Media LLC (dba Sun Valley Magazine, TASTE Magazine, and hereinafter referred to as Publisher) constitutes acceptance by Advertiser and/or Agency of all Advertising Terms & Policies. No conditions other than those set forth on the published rate card or Publisher Contract shall be binding on the Publisher unless specifically agreed to in writing, and signed, by Publisher. Please visit sunvalleymag.com/ advertise to review full Advertising Terms & Policies.

> DOCUMENT SIZE & BLEED

Document sizes must be the same as the final trim size for ad sizes. Please provide a .125 inch bleed beyond trim size on all four sides for double page spreads, full pages, 2/3 pages, and 1/3 vertical ads.

> ** LIVE AREA **

NOTE: Keep all text and design elements within this area to avoid being trimmed

> DOUBLE PAGE SPREAD + BLEED

Trim Size: 18" w x 10.875" h

Live Area: 17.5" x 10.375"

Bleed Size: 18.25" w x 11.125" h
(Provide PDF of this size)

> FULL PAGE + BLEED

Trim Size: 9" w x 10.875" h

Live Area: 8.5" x 10.375"

Bleed Size: 9.25" w x 11.125" h
(Provide PDF of this size)

> 2/3 PAGE + BLEED

Trim Size: 5.6875" w x 10.875" h

Live Area: 5.1875" x 10.375"

Bleed Size: 5.8125" w x 11.125" h
(Provide PDF of this size)

> 1/2 HORIZONTAL

7.875" w x 4.847" h (no bleed)

> 1/3 VERTICAL + BLEED

Trim Size: 3" w x 10.875" h

Live Area: 2.5" x 10.375"

Bleed Size: 3.125" w x 11.125" h
(Provide PDF of this size)

> 1/3 HORIZONTAL

5.1875" w x 4.847" h (no bleed)

> 1/4 VERTICAL

3.844" w x 4.847" h (no bleed)

> 1/8 HORIZONTAL

3.844" w x 2.333" h (no bleed)

SPECIAL SECTION LISTINGS

WEDING RESOURCE DIRECTORY + DINING OUT RESTAURANT LISTINGS

Business name, phone number, address and website, plus business profile text (see specific word counts for each special section).

