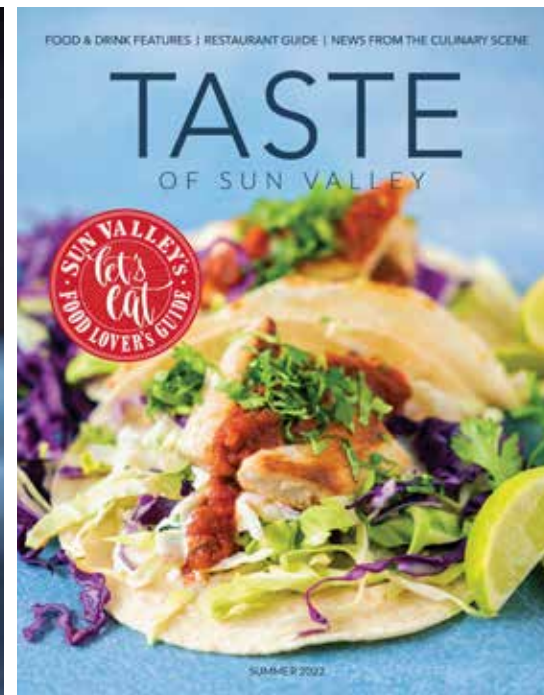
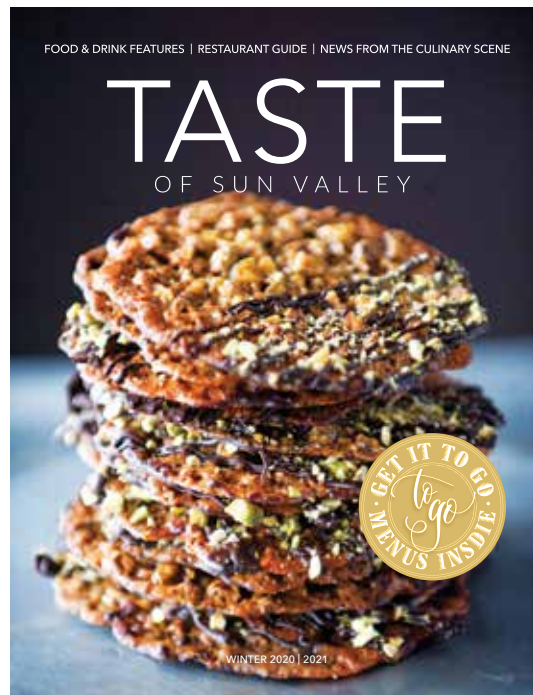
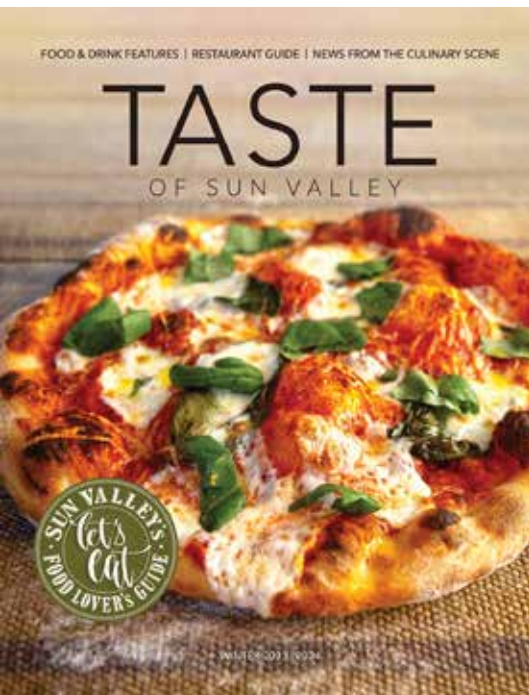


TASTE

OF SUN VALLEY



2024 Media Kit

TASTE

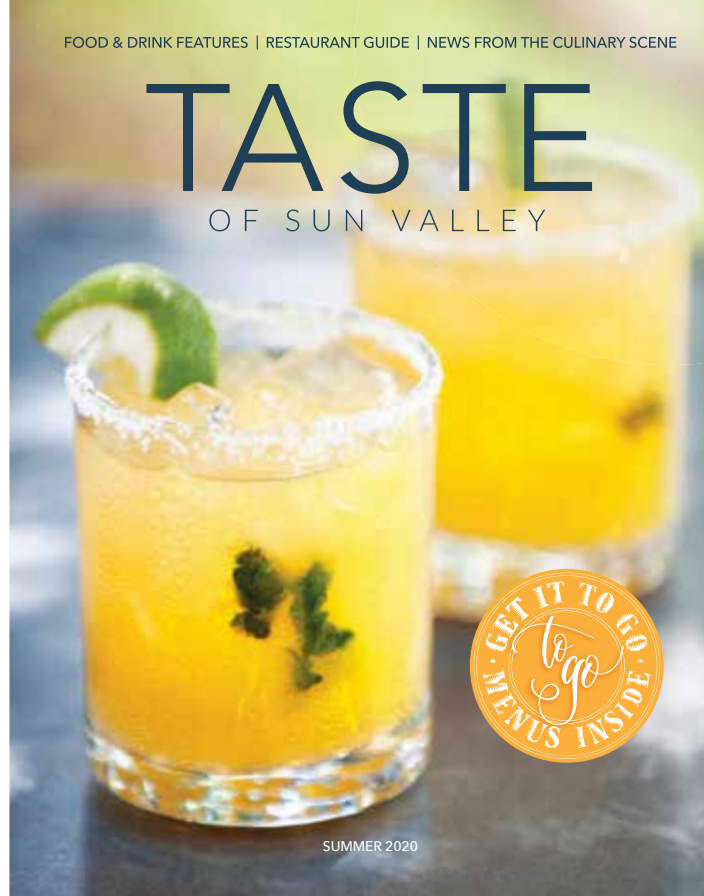
OF SUN VALLEY

TASTE of Sun Valley

Feature Articles + Profiles + Dining and Menu Guide
+ Recipes and Tips + Online Listings

A SUN VALLEY MAGAZINE PUBLICATION

TASTE of Sun Valley - Dining & Menu Guide is all about the Wood River Valley and Idaho gourmet food, craft producers and restaurant scene. *TASTE Magazine* showcases feature articles on the latest in food and drink, chef and restaurateur profiles, Idaho craft growers, farms and producers, along with dozens of restaurant menus and tantalizing recipes. *TASTE Magazine* is a powerful marketing tool for area restaurants and hospitality outlets and events, providing regional distribution of over 40,000 copies to key retail centers, hotels, businesses, grocery stores, restaurants, airports and private jet charter centers. Published twice yearly — Summer/Fall and Winter/Spring editions.



ALL ADS IN TASTE OF SUN VALLEY DINING & MENU GUIDE INCLUDE:

+ FREE RESTAURANT WEB LISTING

on www.sunvalleymag.com

Top 3 Google Search rankings for dining searches—so diners see your ad first. Includes maps, contact information, phone, web links, maps and turn-by-turn Google directions.

+ FREE DINING LISTING

in *Sun Valley Magazine* print edition

110,000+ highly affluent readers of *Sun Valley Magazine* view your Dining Listing with each issue. An additional value of \$1,590 per year.

+ FREE RACK DISTRIBUTION

throughout the Wood River Valley

Over 64 local distribution points in key locations throughout Ketchum, Sun Valley, Hailey and Bellevue.

+ FREE TASTE DIGITAL EDITION

through sunvalleymag.com

30,000+ online readers will view your ad in each issue of our digital edition.

+ SOCIAL MEDIA — EXPAND YOUR REACH

multimedia exposure to our affluent and loyal readership!

Share Your Digital Brand Story each issue includes:

1 post on Facebook + 1 post on Instagram + 3 story posts.

220,000
annual readership



40,000
annual circulation

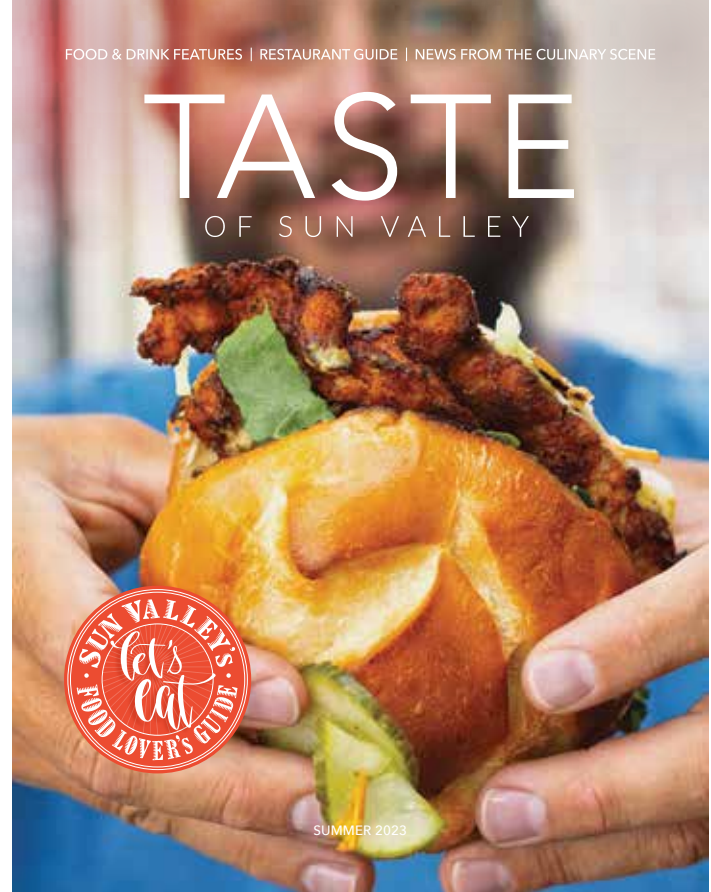
TASTE of Sun Valley Rates

Filled with sample menus, *TASTE of Sun Valley—Dining & Menu Guide* is a delicious and inspired reference to the best local cuisine, craft producers, restaurants, chefs, dishes, and to-go menus. All Ads in *TASTE Magazine* ALSO include a FREE Dining Listing and MAP listing + a FREE Dining Out Listing in *Sun Valley Magazine*. ON STANDS for 6 full months!

EXPAND YOUR BRAND STORY across multimedia platforms. All Ads in *TASTE Magazine* now include FREE Social Media Posts: **1 Facebook post per issue + 1 Instagram post per issue + 3 Instagram story posts per issue.**

STAND OUT from the CROWD
Guaranteed Placement

Full Page Display Ad	\$3,195	\$3,695
1/2 Page Display Ad	\$1,795	\$2,095
1/4 Page Display Ad	\$1,095	\$1,295
Inside Covers	\$3,795	
Back Cover	\$3,995	



MENU PAGE

\$1,095



CHEF / OWNER PROFILE

\$1,495



+ SOCIAL MEDIA

INSTAGRAM

1 POST per issue
+ 3 STORY POSTS per issue

FACEBOOK

1 POST per issue

TASTE Full Page Display

8.375" w x 10.875" h
Bleed: 8.625" w x 11.125" h

Live Area: 7.25" w x 10.375" h
(keep all text inside live area)

TASTE 1/4 Page Display 3.5" w x 4.8125" h

TASTE 1/2 Page Display 7.25" w x 4.8125" h

ISSUE DEADLINES

SUMMER

SPACE COMMITMENT: MARCH 29

ARTWORK DUE: APRIL 12

ON STANDS: MAY 22

WINTER

SPACE COMMITMENT: SEPT 10

ARTWORK DUE: SEPT 25

ON STANDS: NOV 18

REACH YOUR TARGET MARKET

75.8% of our readers dine out 2 times per week or more!

TASTE TESTIMONIALS

"AS A BRAND NEW RESTAURANT IN KETCHUM, BEING HIGHLIGHTED IN *TASTE OF SUN VALLEY* BROUGHT NEW CUSTOMERS IN THE DOOR WHO MENTIONED THE MAGAZINE. IT WORKS, PERIOD."

– Serva Resuarant, Ketchum

"FROM THE MOMENT WE OPENED OUR DOORS, WE PARTICIPATED WITH *TASTE OF SUN VALLEY MAGAZINE*—OUR BUSINESS HAS GROWN EVERY YEAR."

– Café Della, Hailey

"WE LOVE BEING FEATURED IN TASTE'S GOURMET MARKETPLACE. WE HAVEN'T MISSED A SINGLE ISSUE IN YEARS."

– Rasperrys Bistro & Catering, Ketchum

"THROUGH PHOTOGRAPHY AND GRAPHIC DESIGN, THE CREATIVE TEAM AT *TASTE OF SUN VALLEY* HELPED US REFRESH OUR BRAND MESSAGE—AND OUR TABLES HAVE BEEN FULL EVER SINCE!"

– The Sawtooth Club, Ketchum

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