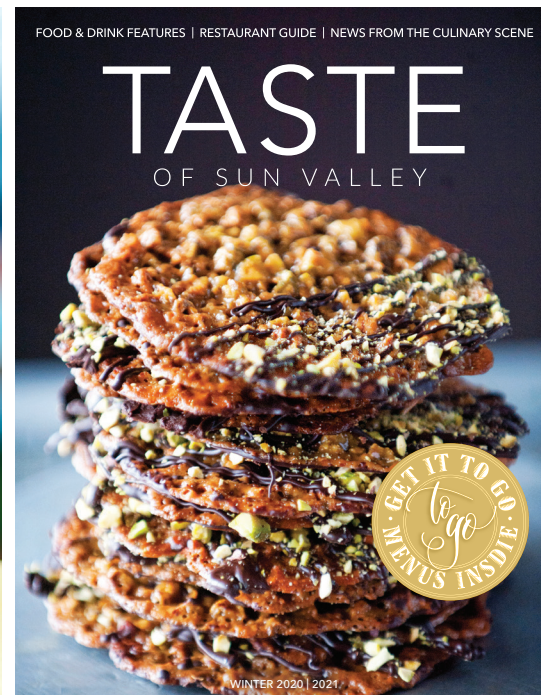
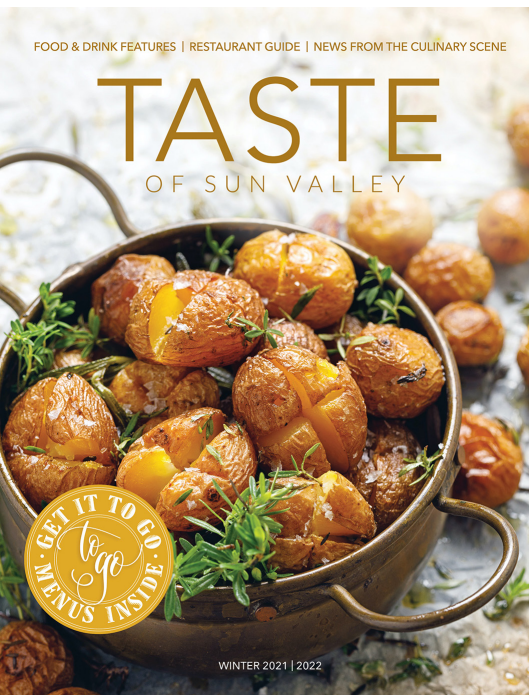


# TASTE

## OF SUN VALLEY



# TASTE of Sun Valley

Feature articles + Profiles + Dining and Menu Guide  
+ Online Listings

A SUN VALLEY MAGAZINE PUBLICATION

*TASTE of Sun Valley - Dining & Menu Guide* is all about the Wood River Valley restaurant scene. It showcases feature articles on the latest in food and drink, chef and restaurateur profiles, dozens of restaurant menus, and tantalizing recipes. *TASTE of Sun Valley - Dining & Menu Guide* is a powerful marketing tool for area restaurants, providing a valley-wide distribution of over 40,000 copies to key retail centers, hotels, businesses, Friedman Memorial Airport, and Atlantic Air Center.



## ALL ADS IN TASTE OF SUN VALLEY DINING & MENU GUIDE INCLUDE:

### + FREE RESTAURANT WEB LISTING

on [www.sunvalleymag.com](http://www.sunvalleymag.com)

**Top 3 Google Search** rankings for dining searches—so diners see your ad first. Includes maps, contact information, phone, web links, maps and turn-by-turn Google directions.

### + FREE DINING LISTING

in *Sun Valley Magazine* print edition

**110,000+** highly affluent readers of *Sun Valley Magazine* view your Dining Listing with each issue. An additional value of \$1,590 per year.

### + FREE RACK DISTRIBUTION

throughout the Wood River Valley

**Over 64 local distribution points** in key locations throughout Ketchum, Sun Valley, Hailey and Bellevue.

### + FREE TASTE DIGITAL EDITION

through [sunvalleymag.com](http://sunvalleymag.com)

**30,000+** online readers will view your ad in each issue of our digital edition.

## TASTE of Sun Valley - Dining & Menu Guide

Published twice yearly  
Winter/Spring & Summer/Fall

**220,000**  
annual readership



**40,000**  
annual circulation



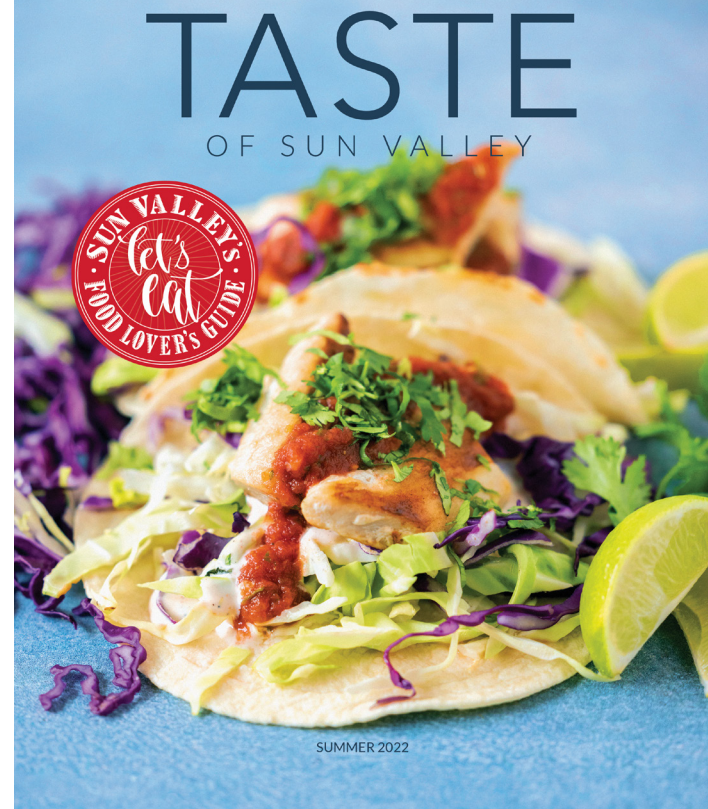
# TASTE of Sun Valley Rates

Filled with sample menus, *TASTE of Sun Valley–Dining & Menu Guide* is a delicious and inspired reference to the best local cuisine, restaurants, chefs, dishes, and to-go menus.

		Multi-Publication Discount
Full Page Display Ad	\$3,100	\$2,600
1/2 Page Display Ad	\$1,650	\$1,395
1/4 Page Display Ad	\$995	\$800
Inside Cover	\$3,600	\$3,200
Back Cover	\$3,950	\$3,500

ON STANDS for 6 full months!!

All Ads in *TASTE of Sun Valley –Dining & Menu Guide* ALSO include a FREE Dining Listing and MAP location / listing + a FREE Dining Out Listing in *Sun Valley Magazine*. Monthly rates available with credit card auto payment setup. Map Listing included with the purchase of Menu Page, Display Ad or Restaurant Listing.



## MENU PAGE

\$995



## CHEF / OWNER PROFILE

\$995



### TASTE Full Page Display

8.375"w x 10.875"h  
Bleed: 8.625"w x 11.125"h

Live Area: 7.25"w x 10.375"h  
(keep all text inside live area)

TASTE  
1/4 Page Display  
3.5"w x 4.8125" h

TASTE  
1/2 Page Display  
7.25" w x 4.8125" h

### TASTE Menu Page

Items Needed:  
logo + images (2-4)  
overview text,  
menu items/text

### diningaround TOWN

A fast guide to the valley's best eateries



#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**  
This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

#### RESTAURANT & CAFE

**CHARTER COFFEE COMPANY**

This is a new addition to the valley's coffee scene. The company is a family-owned business that has been operating for over 20 years. They offer a variety of coffee products, including whole bean coffee, ground coffee, and coffee beans. They also offer a variety of coffee-related products, including coffee mugs, coffee filters, and coffee grinders.

## ISSUE DEADLINES

### SUMMER 2023

SPACE COMMITMENT: APRIL 03

ARTWORK DUE: APRIL 10

ON STANDS: MAY 25

### WINTER 2023/2024

SPACE COMMITMENT: SEPT 29

ARTWORK DUE: OCT 06

ON STANDS: NOV 20

## RESTAURANT LISTING

\$250

REACH YOUR TARGET MARKET  
75.8% of our readers dine out  
2 times per week or more!

## TASTE TESTIMONIALS

"AS A BRAND NEW RESTAURANT  
IN KETCHUM, BEING HIGHLIGHTED  
IN *TASTE OF SUN VALLEY* BROUGHT  
NEW CUSTOMERS IN THE DOOR WHO  
MENTIONED THE MAGAZINE.  
IT WORKS, PERIOD."

– Serva Resuarant, Ketchum

"FROM THE MOMENT WE OPENED OUR  
DOORS, WE PARTICIPATED WITH *TASTE OF  
SUN VALLEY MAGAZINE*—OUR BUSINESS  
HAS GROWN EVERY YEAR."

– Café Della, Hailey

"WE LOVE BEING FEATURED IN TASTE'S  
GOURMET MARKETPLACE. WE HAVEN'T  
MISSED A SINGLE ISSUE IN YEARS."

– Rasperry's Bistro & Catering, Ketchum

"THROUGH PHOTOGRAPHY AND GRAPHIC  
DESIGN, THE CREATIVE TEAM AT *TASTE  
OF SUN VALLEY* HELPED US REFRESH OUR  
BRAND MESSAGE—AND OUR TABLES HAVE  
BEEN FULL EVER SINCE!"

– The Sawtooth Club, Ketchum

MONA WARCHOL

[mona@sunvalleymag.com](mailto:mona@sunvalleymag.com)

o. 208.788.0770, x15

m. 208.514.5161

SUN VALLEY MAGAZINE | TASTE OF SUN VALLEY  
[www.sunvalleymag.com](http://www.sunvalleymag.com)